

Sponsorship Opportunities



Sep. 30 - Oct. 1, 2024

The Park Vista
705 Cherokee Orchard Road
Gatlinburg, TN 37738

tiny.utk.edu/2024_TACCC_Sponsorship



This educational conference brings together animal control officers, humane investigators, animal care staff, shelter managers/executive directors, veterinarians, veterinary technicians, rescue workers, and animal advocates from throughout the State of Tennessee and other areas of the Southeast for an opportunity to learn, network and discover new methods, tools and services for improving their ability to help animals.

This is a great opportunity for sponsors to interact with key animal welfare decision makers from across the Southeast. The conference's growing annual attendance from new and returning attendees gives sponsors the chance to gain new clients and customers while supporting the ongoing training and education of the animal care and control profession.

BENEFITS OF SPONSORSHIP:

- Strengthen current shelter relationships and add to your client list
- Increase your company's name and brand recognition within the animal care and control community
- Showcase your services and present your products
- Strategically position your company before key decision makers and primary purchasers



The Tennessee Animal Care and Control Conference is a joint effort of Animal Care and Control Association of Tennessee (ACCAT), the Companion Animal Initiative of Tennessee (CAIT), University of TN College of Veterinary Medicine and the Program for Pet Health Equity (PPHE).





SPONSORSHIP LEVELS

Sep. 30 - Oct. 1, 2024

The Park Vista
705 Cherokee Orchard Road, Gatlinburg, TN 37738

	PLATINUM \$2000	GOLD \$1500	SILVER \$1000	BRONZE \$750	BAG INSERT \$200
PRE-CONFERENCE RECOGNITION					
Your logo on all pre-conference publicity material	🐾	🐾			
Your logo on conference brochure	🐾	🐾	🐾	🐾	
CONFERENCE RECOGNITION					
Logo usage					
Your logo on front cover of program	🐾				
Your logo on back cover of program		🐾	🐾	🐾	
Program advertisements					
Full page inside cover ad in conference program	🐾				
1/2 page ad inside conference program		🐾			
1/3 page ad inside conference program			🐾		
1/4 page ad inside conference program				🐾	
Conference presence					
Booth in the exhibitor hall in a prime location	🐾				
Booth in the exhibitor hall		🐾	🐾	🐾	
Signs at the registration area	🐾	🐾			
Signs in prominent locations thanking you	🐾	🐾	🐾	🐾	
Your logo on conference bags	🐾	🐾			
Acknowledgment during welcoming remarks and luncheon	🐾	🐾			
Your supplied giveaways placed in the conference bags	🐾	🐾	🐾	🐾	🐾
Website presence					
Your logo on conference page until November 2024 with a link to your website	🐾	🐾			
Your logo on conference page until November 2024 with a link to your website	🐾	🐾	🐾	🐾	
POST-CONFERENCE MATERIALS					
List of all conference attendees contact information	🐾	🐾	🐾	🐾	





2024 SPONSOR REGISTRATION

DEADLINE IS AUGUST 30, 2024

Contact Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

Email _____

LEVEL OF SPONSORSHIP (check one)

PLATINUM

GOLD

SILVER

BRONZE

BAG INSERT

AMOUNT ENCLOSED: \$ _____



TO PAY BY CREDIT CARD, REGISTER ONLINE:
tiny.utk.edu/2024_TACCC_Sponsorship

MAIL REGISTRATION FORM & PAYMENT TO:
ACCAT P.O. Box 20124, Knoxville, TN 37940
Please make sponsorship checks payable to ACCAT. We do not accept cash.



HOTEL RESERVATIONS

DEADLINE FOR RESERVATIONS: AUG. 29, 2024
The Park Vista
705 Cherokee Orchard Road, Gatlinburg, TN 37738
1-800-421-7275
tiny.utk.edu/2024TACCC_Hotel
Booking Code: ACT

FOR MORE INFORMATION, CONTACT:

Jaime Norris, TACCC Chair
cait@utk.edu | 865-755-2276